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# CHOOSING A WOOD STOVE FOR YOUR HOME

A hearth specialist explains  
the beauty of the products  
her company offers.

Story by Meryl Siegman







**W**ittus—Fire by Design brings 40 years of warmth to high-end interior and exterior decor, as a premier supplier of hearth products such as fireplaces, stoves and accessories. Wittus is the only stove company that focuses exclusively on European collections, which are prized for maintaining the tradition of efficient alternative stoves, while combining modern styling with state-of-the-art technology. *Design + Decor* spoke with Alyce Wittus, owner of Wittus—Fire by Design, to learn more about the benefits of wood-burning stoves.

**D+D: When sourcing your products, what characteristics do you look for to appeal your market?**

Alyce Wittus: We import our lines from Europe, primarily Denmark, and offer more than 30 different products. Our selection is based on the following criteria: artistry and award-winning design; differentiation, not cost; technology that incorporates quality and sophisticated state-of-the-art systems; and the environmental factor: stoves that burn cleanly, are highly efficient, offer sustainable heating and are easy to use.

**D+D: Why would a homeowner choose a wood-burning stove?**

Alyce: Most homeowners are looking for products that fit with their surroundings. Our products are mostly contemporary European design, which complement and enhance most types of decor. They also want ease of use, low maintenance, good heat capability and efficiency.

**D+D: What are some benefits of using a wood-burning stove**



  
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**in your home?**

Alyce: We consider our products “warm furniture” because they provide *hygge*—defined as the Danish ritual of enjoying life’s simple pleasures and coziness. They also offer backup for electricity outages and help reduce the overall cost of utilities.

**D+D: Are wood-burning stoves safe to use in the home?**

Alyce: Wood stoves are safe, provided they are treated like any other product. Homeowners should read the manual and take care.

**D+D: What are the dos and don’ts of wood-burning stoves?**

Alyce: Homeowners should use dry wood, not overload the fire-box, and clean the chimney every one to two years. We offer the following guide on our website: <https://wittus.com/category/wood-burning-help/>

*Resource:*

*Wittus-Fire by Design*  
 Niels and Alyce Wittus  
 40 Westchester Avenue  
 Pound Ridge, NY 10576  
 914.764.5679  
 wittus.com



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